



Ministry of Agriculture of Armenia



ARMENIA 2016
INVESTMENT FORUM
YOUR GATEWAY TO MAJOR MARKETS

AGRIFOOD

INVEST IN NATURAL COMPETITIVE ADVANTAGE OF ARMENIA

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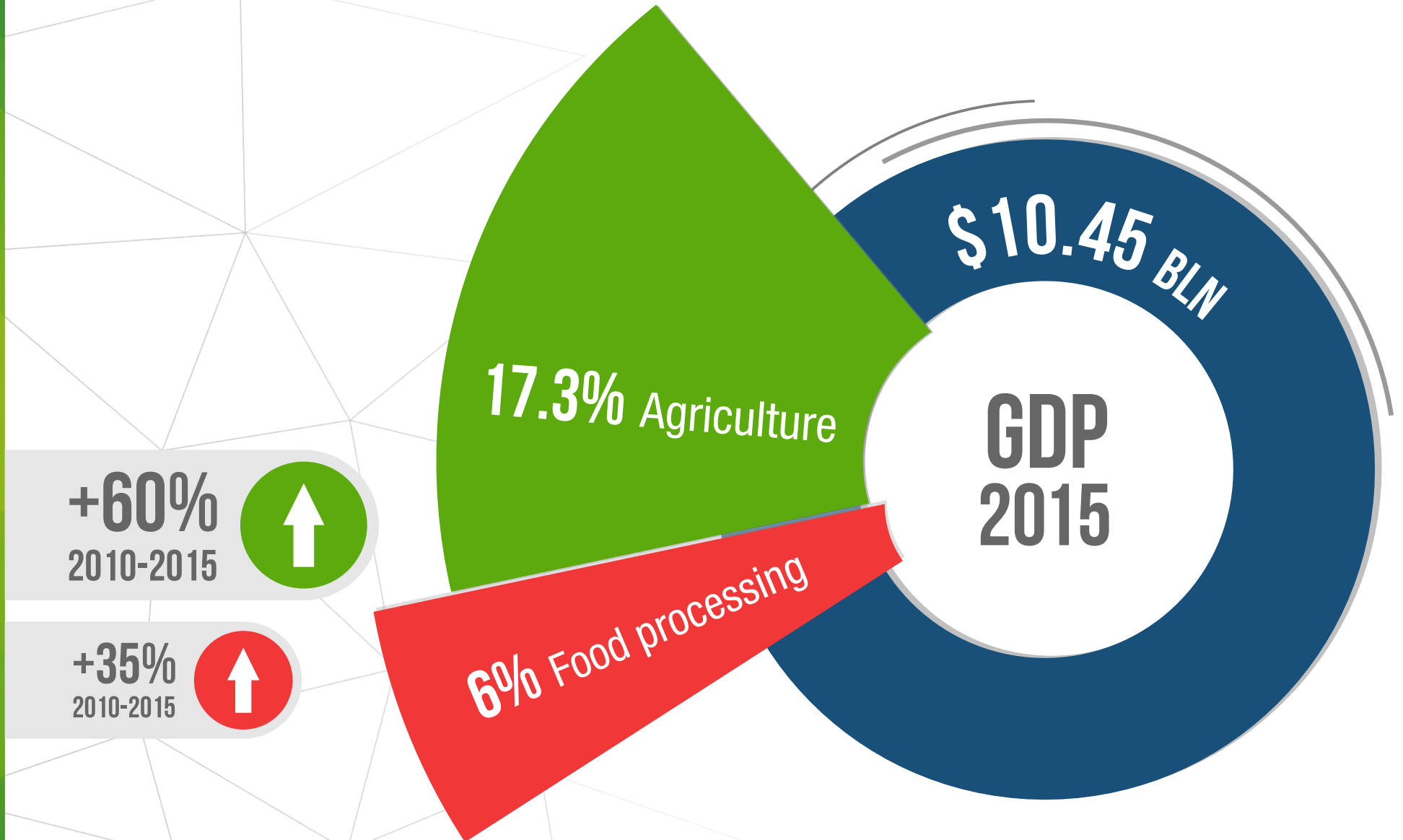
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WHY ARMENIA ?

SECTOR OVERVIEW

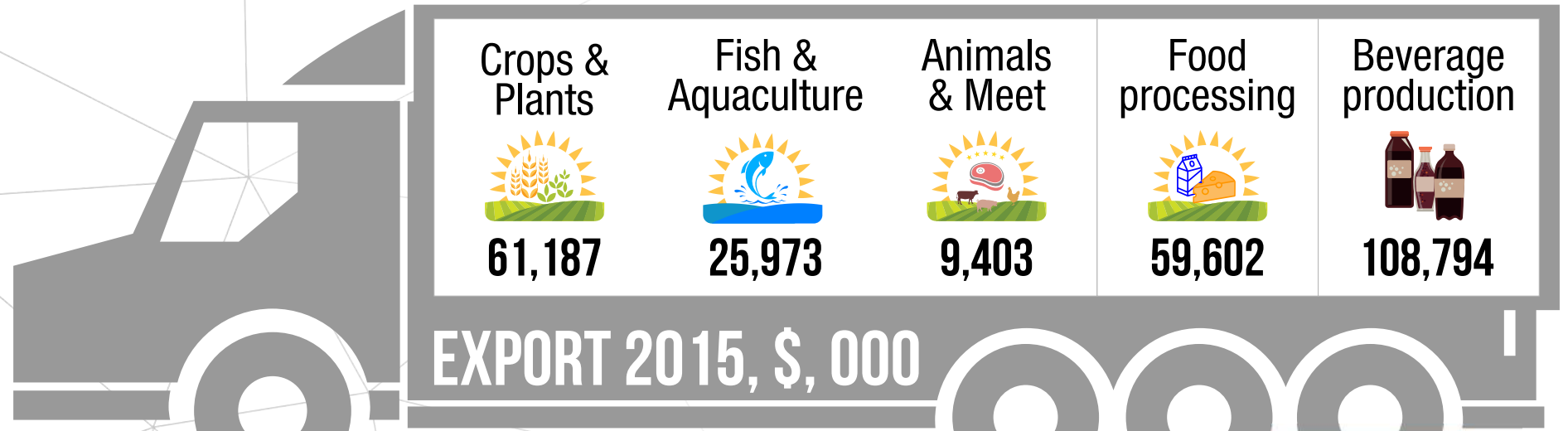
THE LARGEST SECTOR OF ECONOMY



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SECTOR OVERVIEW

A DIVERSIFIED EXPORT OF PRODUCTION



Export volume
x2.3 2010-2015



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SECTOR OVERVIEW

SECTOR SPECIFIC REGULATIONS

	AGRICULTURE	FOOD PROCESSING	PRODUCTION OF BEVERAGES
PROFIT TAX	n/a	20%	20%
IMPORTING DUTIES	0%	Depends on products /no duty for EEU/	Depends on products /no duty for EEU/
EXPORTING DUTIES	0%	0%	0%
VAT	n/a	20%	20%
EXCISE TAX	n/a	n/a	For the distribution of alcoholic beverages
LICENSING REQUIREMENTS	no	no	For the distribution of alcoholic beverages
REGULATIVE BODY	SSFS*	SSFS*	SSFS*

*The State Service for Food Safety



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To support and facilitate transition to **commercial, modern, export oriented** sustainable agricultural sector that has a premium **brand equity** in the main export markets

Commercialization of the agricultural sector

Modernization through introduction of new technologies

Upgrade of physical infrastructure

Institutional and legal **reforms**

Human capital **development**

Export market **diversification**



Unrestricted access to markets of Eurasian Economic Union with more than **180 mln consumers** and increasing list of countries with **free trade agreement**

Excellent reputation of Armenian products
in CIS and Middle East

Free trade agreements with
CIS countries, Georgia and Vietnam

Preferential trade regime with
EU, US, Canada, Norway, Switzerland and Japan

Expected free trade agreements with
China, India, Iran and others



PUBLIC POLICY

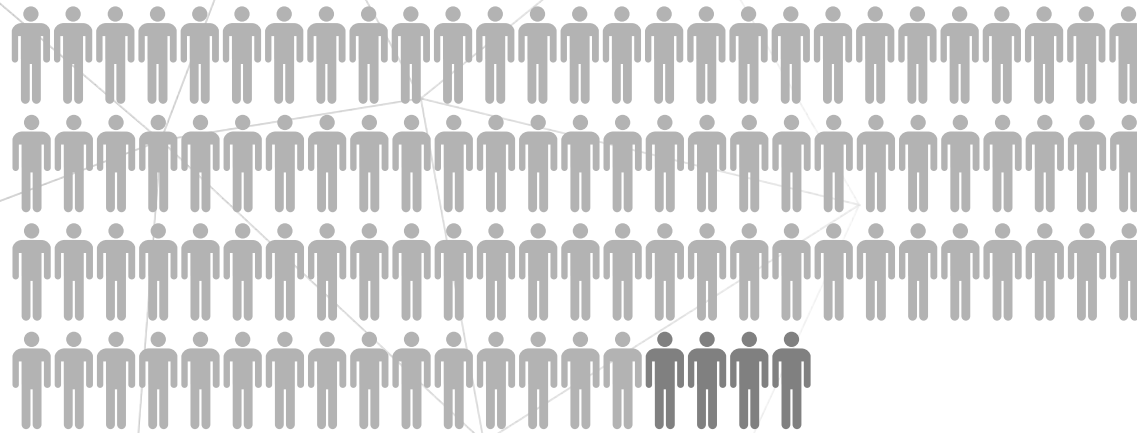
AVAILABILITY OF SKILLED WORKFORCE

Relatively **inexpensive labor force**

Agricultural education
(EVN Wine Academy, ATC)

Vocational
schools

Agricultural
extension



Armenia is abundant
with **skilled labor
force***. In combination
with **new technologies**
they create right
synergy for excellent
results and **high
productivity**



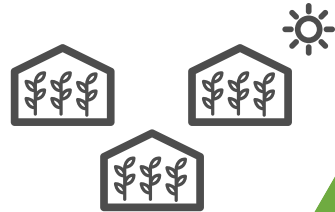
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* More than 450,000 people engaged in Agri-Food sector of which only 23,000 from industrial agriculture/processing

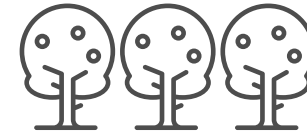
INVESTMENT OPPORTUNITIES

THE MOST PROMISING AREAS FOR INVESTMENTS

Modern
greenhouses



Intensive
orchards



Viticulture
and wine
production



Animal
husbandry



Organic
agriculture



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INVESTMENT OPPORTUNITIES

 Exceptional geography and climate

 **307** days  **2280** hours  **4800** MJ/m³

 Proximity to target markets

 No tariffs or quotas for export to EEU market

 No need for phytosanitary registration to export to EEU

 Low energy price due to unique energy mix

Modern
greenhouses

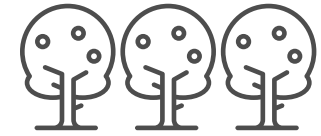


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INVESTMENT OPPORTUNITIES

-  High margin and premium market access
-  Skilled labor force and extension system
-  Proximity to target markets
-  Vast renewable & high quality water sources
-  Applicability of modern technologies
-  Access to EEU market with no tariff and non-tariff barriers
-  Favorable climate in low risk zones

Intensive orchards



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INVESTMENT OPPORTUNITIES

-  Oldest known winemaking region
-  Indigenous viticulture practice
-  Excellent altitude and climate
-  Access to diverse markets
-  Availability of skilled labor force
-  Old brandy production traditions
-  Growing local consumption of wine

Viticulture and wine production



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WHY ARMENIA ?

AGRI-FOOD



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