

PROJECT SUMMARY

Improving Food Safety and Compliance with SPS Measures to Increase Export Revenues in the Oilseeds Value Chain in Myanmar is funded by the Standards and Trade Development Facility (STDF) of the WTO and implemented by the International Trade Centre (ITC) in a partnership with Myanmar Ministry of Commerce.

Officially launched in October 2015, the project aims to increase export revenues of farmers, processors and exporters along the oilseed value chain through improved food safety and compliance with SPS measures for market access in the oilseed sector, focussing on 3 target region: Mandalay, Sagaing, and Magway. The project will run until August 2018.

PROJECT APPROACH

The present project will address and find solutions to the specific SPS-related problems hampering the oilseeds sector via trainings provided to all the stakeholders along the oilseed value chain.

NEEDS ADDRESSED

The project will address and provide solutions to the following problems adversely affecting the sector:

- Lack of availability of quality seeds;
- Improper pesticides and fertilizer use;
- Lack of implementation of good agricultural practices, pest controls, and poor harvest/postharvest practices;
- Lack of systematically implemented food safety and quality control systems in the processing facilities;
- Product contamination in oil milling;
- Mycotoxin and other product contamination along the value chain;
- Lack of stakeholders' awareness and knowledge on international SPS measures;
- Insufficient qualified local expertise;
- Lack of public-private sector relationship.

MAIN OBJECTIVES

- Output 1: Strengthen capacity to improve compliance with GAP and SPS measures (including pest control, harvest, and post-harvest practices and pesticide use) by farmers;
- Output 2: Increased capacity for quality segregation of seeds and GHP at storage facilities;
- Output 3: Enhanced capacity to apply food safety control systems based on GHP, GMP, HACCP in oilseeds processing;
- Output 4: Increased linkages along the sector value chain and to export markets.

MAIN BENEFICIARIES

The project beneficiaries are stakeholders along the oilseed value chain. They include a minimum of 200 farmers in three target regions (Mandalay, Sagaing, and Magway), 20 collectors and storage facilities, 10 processors, 50 exporters, and 10 experts (including agricultural extension officers and inspectors) on food safety.

ABOUT THE ITC

ITC is the joint agency of the World Trade Organization and the United Nations. ITC assists small and medium-sized enterprises (SMEs) in developing and transition economies to become more competitive in global markets, thereby contributing to sustainable economic development within the framework of the Aid-for-Trade agenda and the Millennium Development Goals.

ABOUT STDF

The Standards and Trade Development Facility is a global partnership that supports developing countries in building their capacity to implement international sanitary and phytosanitary (SPS) standards, guidelines and recommendations as a means to improve their human, animal, and plant health status and ability to gain or maintain access to markets.

Website: <http://www.standardsfacility.org/>

PARTNERS IN MYANMAR

ITC and STDF works on this project in close collaboration with:



The Ministry of Commerce (MOC), Republic Union of Myanmar– The Department of Trade Promotion and Consumer Affairs

<http://www.trade.gov.mm/my/implementation-document>



The Department of Food and Drug Administration (FDA) of the Ministry of Health (MOH)



Department of Research and Innovation (DRI) of the Ministry of Science and Technology (MOST)



The Ministry of Agriculture and Irrigation (MOAI)



Myanmar Pulses and Beans and Sesame Seeds Merchants Association (MPBSSMA)



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STDF 348 project: Improving food safety and compliance with SPS measures to increase export revenues in the oilseeds value chain in Myanmar



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