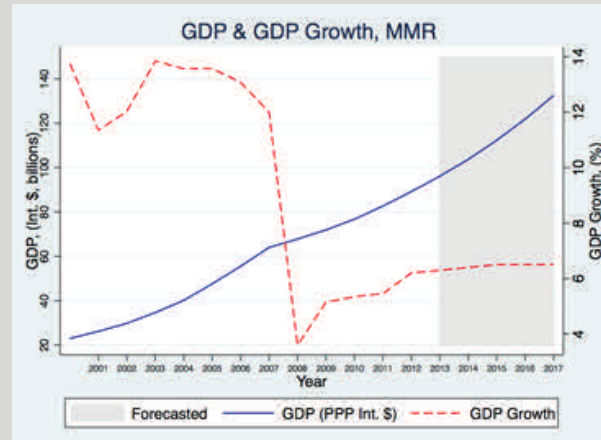


MYANMAR'S TRADE PERFORMANCE

Evolution of GDP

Myanmar is the largest country in mainland Southeast Asia in terms of geographical area. Its GDP is projected to grow from 5.5% to 6.5% between 2011 and 2014.

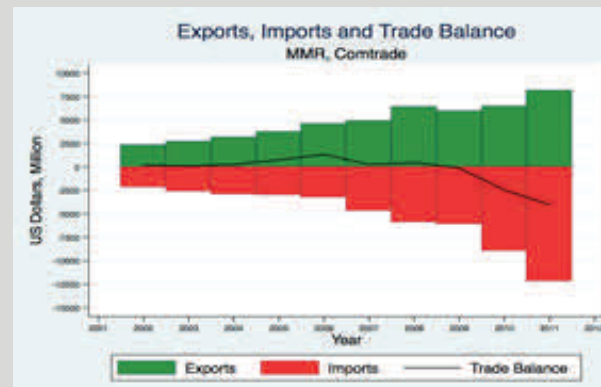
Source: IMF (2012) World Economic Outlook Database; World Bank (2012) World Development Indicators Database



Exports, Imports and Trade Balance

Since 2008, Myanmar has experienced a trade deficit. The country's exports and imports reached USD 9.7 billion and USD 15.5 billion in 2012, respectively.

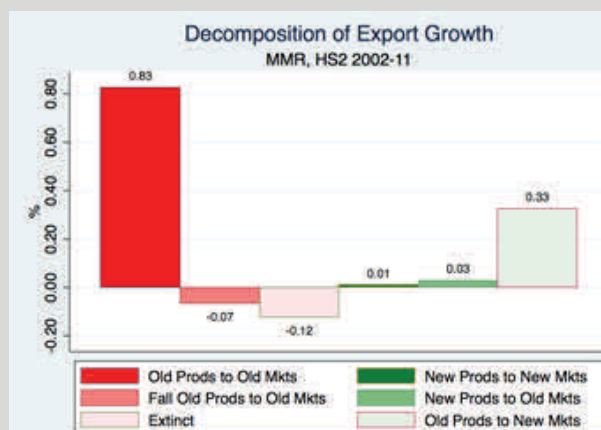
Source: ITC's calculations based on Comtrade trade data



Export Growth

Myanmar relies on a few key export products, namely natural gas, minerals, crude oil, wood, beans, peas and precious stones.

Source: ITC's calculations based on Comtrade, HS2002 trade



ABOUT ITC

ITC is the joint agency of the World Trade Organization and the United Nations. ITC assists small and medium-sized enterprises in developing and transition economies to become more competitive in global markets, thereby contributing to sustainable economic development within the framework of the Aid-for-Trade agenda and the Sustainable Development Goals.

Division of Country Programmes



PARTNERSHIPS

ITC coordinates closely with other development partners to support Myanmar's broader development agenda. ITC is a member of:

- The Myanmar Development Partners Group
- The Myanmar Trade Sector Working Group
- The Myanmar Tourism Sector Working Group
- The Enhanced Integrated Framework (EIF)
- The United Nations Inter-Agency Cluster on Trade and Productive Capacity

ITC also cooperates with the United Nations Country Team in Myanmar.



For more Trade Intelligence on Myanmar:

www.intracen.org/country/myanmar/

Learn more about our projects in Myanmar:

www.intracen.org/itc/projects/

Postal address: International Trade Centre
Palais des Nations,
1211 Geneva 10, Switzerland
+ 41 22 730 01 11

Telephone: itcreg@intracen.org

Email: www.intracen.org

Internet:



TRADE IMPACT
FOR GOOD

THE REPUBLIC OF THE UNION OF
MYANMAR

Accelerating inclusive and
sustainable trade-led growth



NATIONAL DEVELOPMENT AGENDA

After a long period of relative isolation, Myanmar has engaged in a wide range of deep political and economic reforms.

ITC has been supporting the private sector in Myanmar since 1999 as part of its regional South-South Trade Promotion Programme, which helped to generate business for small and medium-sized enterprises (SMEs) in Asian markets.

Since 2013, ITC has been providing advisory support to Myanmar to design its National Export Strategy (NES), the country's first-ever five-year export development plan, which was launched in March 2015.

ITC is implementing a set of projects as part of its programmatic approach for Myanmar, developed jointly with the public and private sectors to address major NES recommendations.

ITC's programmatic approach supports the development priorities set-out in the Myanmar Framework for Economic and Social Reforms (FESR) and the National Comprehensive Development Plan (NCDP).

ITC IN MYANMAR

ITC's support to Myanmar aims to contribute to inclusive and sustainable trade-led growth in the country by:

- **Increasing export competitiveness, value-addition and income along sector value chains**
Increasing exports along sector value chains to strengthen the agricultural sector while promoting export diversification in selected industries and services.
- **Improve business support services to SMEs**
Supporting trade support institutions including the Myanmar Trade Centre, national standards and conformity assessment bodies.
- **Provide advisory support for coordinated NES implementation**
Advising, coaching and training country partners to coordinate and monitor the implementation of the NES, in close collaboration and synergy with other trade-related support frameworks.



'ITC, working together with the public and private sector in Myanmar, will contribute to enhance the integration of Myanmar within the ASEAN Economic Community.'

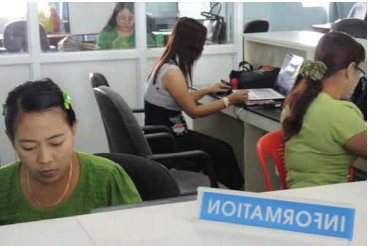
H.E. Dr. Pwint San, Deputy Minister of Commerce, The Republic of the Union of Myanmar in the occasion of ITC 50th anniversary.



NEW INITIATIVES

Setting-up a National Trade Information Network

The project aims at establishing a Trade Information Network in Myanmar (November 2015-March 2016) to enhance trade information visibility, sharing and accessibility for the private sector (in a follow-up project). Main project partners are the Myanmar Trade Centre of the Ministry of



Commerce, the Trade Information Sector Implementation Committee. The project is funded by The Government of the United Kingdom through the British Embassy in Myanmar

FEATURED PROJECTS

Inclusive Tourism Focussing on Kayah State

This three-year project (2014-2017) aims to boost job creation and socio-economic development in Kayah State through an inclusive tourism approach that benefits local communities and entrepreneurs.

The project is funded by the Government of the Netherlands through the Centre for the Promotion of Imports from developing countries (CBI). It is implemented in partnership with the Ministry of Commerce, the Ministry of Hotels and Tourism, the Myanmar Tourism Association, public, private and civil society stakeholders in Kayah State.



'This has a very good potential for us; (...) we work together with the private sector.'

Mr. Aung Soe, Deputy Director-General, Department of Trade Promotion of the Ministry of Commerce of Myanmar

Improving Food Safety and SPS Compliance in the Oilseeds

The project (2015-2018) aims to increase export revenues of farmers, processors and exporters along the oilseed value chain through improved food safety and compliance with SPS measures.



Project partners include the Ministry of Commerce, Ministry of Agriculture and Irrigation, Myanmar Pulses Beans and Sesame Seeds Merchant Association, Department of Food and Drug Administration/Ministry of Health. The project is funded by the Standard and Trade Development Facility (STDF).

Advisory Support for NES Implementation

In order to achieve the vision and strategic objectives laid-out in the NES, ITC provides advisory support to sustain the momentum and concerted effort created among public and private stakeholders to coordinate and monitor NES implementation (2014-2015).

NES design and advisory support for implementation have been supported by the German Government through the Federal Ministry for Economic Cooperation and Development (BMZ) and the German Agency for International Cooperation (GIZ).



'ITC's work on the NES is very enlightening – not only for our business people, but for all our people.'

H.E. Dr. Pwint Swan, Deputy Minister for Commerce

YOUR FOCAL POINTS



JIANG Xuejun

Chief, Office for Asia and The Pacific
jiang@intracen.org
+41-22 730 0345



BETEMPS Sylvie

Country Manager, Office for Asia and The Pacific
betemps@intracen.org
+41-22 730 0204